



## Francesca Malgara new Artistic Director of MIA Photo Fair

*“Changing” will be the theme of the 2024 edition.*

*Francesca Malgara: “The fair as a place where art and awareness act as catalysts for values.”*

*Ilaria Dazzi, Fiere di Parma: “An activist edition, an exhibition that serves as a laboratory of thought and culture, where we can imagine the future through photography.”*

### *Changes in the Scientific Committee*

(Milan, 25 May) - Fiere di Parma has chosen **Francesca Malgara** as the Artistic Director of MIA Photo Fair, the international photography art fair in Italy. Registrations for the 13th edition open today. The event is also changing venue: it will take place in Milan from **10 to 14 April** at the new and very central location of **Allianz MiCo**.

The upcoming edition will revolve around the theme of "**Changing**", addressing topics ranging from climate change to civil rights, and the challenges posed by social, economic and technological transformations.

*“Changing - explains the new Artistic Director, **Francesca Malgara**, "means bravely searching for an alternative to the general crisis currently affecting the personal, political, and economic spheres worldwide. My wish, which I hope is shared by our guests and galleries, is for exhibitors to design their stands as real exhibitions that activate change, focusing on the centrality of the person, respect for the environment and biodiversity, on individual responsibility, female empowerment, the dialogue between parties and the strength of the community. Change is at the forefront of everyone's minds, and MIA provides a wealth of ideas from which to start, so that the fair becomes a place where art and awareness are activators of markets but also of values, available to those who wish to contribute to change towards a better reality than the one are experiencing.”*

*“A 2024 edition that we may define as an activist fair - adds **Ilaria Dazzi**, Exhibition Director of MIA Fair - in the sense of an exhibition that takes a stand and is increasingly open to the contemporary world and to the challenges that we are called to face as individuals and humanity. We want to try and reflect on momentous issues such as climate change, as well as questions related to civil rights. Photography is a powerful storytelling tool, and we intend to explore these issues through outstanding photographic projects that can delve deep into them. The fair aims more and more to be a laboratory of thought and culture, where we can imagine the future through photography.”*



There are also **changes in the Scientific Committee**, which will be responsible for selecting the exhibition projects and will consist of Francesca Malgara, Domenico De Chirico, Emanuela Mazzonis and Rischa Paterlini.

**The 2024 edition** of MIA Photo Fair will feature several sections: **the Main section**, hosting established galleries presenting works connected by a common thread; **Beyond Photography - Dialogue**, curated by Domenico De Chirico, dedicated to the interaction between photography and other media such as sculpture, installation, painting, and video; **Reportage Beyond Reportage**, curated by Emanuela Mazzonis di Pralafra, which will highlight the various nuances of reportage, whether through documentary photography, photojournalism or street photography, and **a special focus** on a country, to be unveiled in the coming months, curated by Rischa Paterlini, which will analyze the encounter between East and West.

The new edition will continue to feature **sponsored awards**, such as the **BNL BNP Paribas Award**, an acquisition award aimed at enhancing the Bank's art collection, and the **Fiere di Parma Fund** established for the acquisition of a selection of works exhibited during MIA Photo Fair.

## THE NUMBERS OF THE 2023 EDITION

In 2023, 122 Italian and international exhibitors, 10 specialized publishers, 6 media partners, 8 special projects, 12 conferences, 5 awards and more than 500 artists participated in Mia Photo Fair, on an exhibition area of 7,000 square meters.

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### MIA Fair | Milan Image Art Fair

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