



In collaboration with



MIA Fair 2023
IRINOX Award SAVE THE FOOD
II EDITION
For images dedicated to the theme of food
DEADLINE: 31st January 2023

Premise

MIA Fair is pleased to announce the second edition of the IRINOX SAVE THE FOOD Award curated by Claudio Composti, co-founder and art director of mc2gallery and independent curator. The award is addressed to artists' projects with no age or nationality limits, who have a relationship with the theme of food in all its different forms.

10 participating artists will be selected and will have the possibility to **exhibit, free of charge, in a show** curated by Claudio Composti **during the 12th edition of MIA Fair (22nd March till 26st March 2023), which will take place in SUPERSTUDIO MAXI in via Moncucco 35, Milan, in a specially dedicated space for the award.**

The award is supported by Irinox, S.p.A., leader in the production of rapid blast chillers and high quality conservation systems for professional and domestic sectors and electric switchboards in inox steel.

Concept

The Award aims to promote artists that, through the use of image in all of its forms have dealt with the theme of food. Food has always been present in human heritage, not only as a necessity, but also as a carrier of strong symbolisms and important socio-anthropological implications.

Co-living, in all its forms, is the basis of human relationships. From cinema to theatre to literature, the theme of food has always interested artists who have told its story from different points of view, interpreting its meanings which today, more than ever, become even stronger as a social and economic issue linked to sustainability.

With its first edition, the IRINOX SAVE THE FOOD award intends to promote the mission and the values of the company from Treviso, leader in the sector of rapid blast chillers for both domestic and professional environments.

IRINOX has always been alert to problems of environmental sustainability, with the aim of spreading as much as possible the culture of cold conservation, in order to completely eliminate food waste, time wasting, energy wasting and to maintain the properties of food.

Awards

The awards of the second edition of the IRINOX AWARD are:

1) Exhibition of the 10 finalists in Milan, at MIA Fair from March 22 to 26, 2023.

Ten finalists will be selected from among the participants in the **IRINOX SAVE THE FOOD Award who will have the opportunity to exhibit for free in the Irinox Save The Food Award exhibition curated by Claudio Composti as part of the twelfth edition of MIA Fair (March 22 to March 26, 2023) at SUPERSTUDIO MAXI at 35 Via Moncucco, Milan, in a space at the fair dedicated to the Award.**

2) **IRINOX COLLECTION Purchase Award of €2,000.**

The award consists of the purchase of a work by one of the winners in the amount of € 2,000 gross, for the purpose of implementing and enriching the corporate collection of Irinox. The selection of the work will take place at MIA Fair after viewing the works in the exhibition.

3) Exhibition of the 10 finalists of the IRINOX Award will be set up in Parma, in an institutional venue of the City of Parma, as part of Cibus Off, the most important event in Italy to the theme of food. The exhibition will last approximately one month (indicatively from March 28 to April 28, 2023).

COLLATERAL AWARD

Thanks to the collaboration between MIA Fair and Yeast Photo Festival in Matino (Lecce, Italy), we are pleased to announce the collateral Yeast Award, for an exhibition to be held in Matino (Lecce, Italy). Yeast Photo Festival promotes the link between photography, food and the visual arts and aims to rethink the relationship between humans and the environment for a reflection on nourishment and identity, tradition and environmental impact, lifestyles and climate change. Yeast Photo Festival is directed by Flavio & Frank and Veronica Nicolardi, with the artistic direction by Edda Fahrenhorst. Food is Identity is the thread that will connect the exhibitions of international artists on display in unusual spaces in the historic center of Matino (Lecce).

The second edition of Yeast Photo Festival will be held from September to November 2023.

During MIA Fair Milano, the artist selected for the exhibition at Yeast Photo Festival will be announced among the 10 FINALISTS of the IRINOX SAVE THE FOOD AWARD - independently from the winner of the IRINOX Purchase Award- at the sole discretion of the artistic director Edda Fahrenhorst.

Yeast Photo Festival management reserves the right not to use the images already produced for the exhibition at MIA Fair and in Parma as part of Cibus Off.

The winner of the Award will receive a specific communication from the Yeast Photo Festival organization on the exhibition management.

The winner will sign a specific agreement contract with the Yeast Photo Festival organizing associations for the use of the images in the context of Yeast Photo Festival.

The judgments on the MIA Fair finalist Artists and the choices of the Final Jury as well as the choice of the Yeast Award are unquestionable and may be without specific reasons, both regarding the admission of the Works and the awarding of the Award.

GENERAL REGULATIONS

Art. 1 – PURPOSE

The IRINOX SAVE THE FOOD AWARD is open to all Artists (hereinafter 'Artists') who present a project made up of works as described in Article 2 (the 'Works' or individually the 'Work') and is aimed at the realisation of an exhibition as described in Article 3. The Award is organised within the program of MIA Fair 2022 ('MIA Fair'), an event promoted and curated by DO.MO.ART. Srl (the 'Organiser').

Art. 2 – ADMISSION REQUIREMENTS

The IRINOX SAVE THE FOOD Award is open to all artists, with no limits on age, sex, nationality, or other qualifications. Every artist can participate, presenting images either published or unpublished. Artist Collectives can also participate so long as they present themselves using exclusively the name of the Collective (without adding the names of the artists that make them up).

The selected artworks will have to be delivered at Artist's own expense and must be ready for the exhibition by 22nd April 2022 at the DO.MO.ART office situated in Milan in Via San Vincenzo 22.

The **exhibition will take place at MIA Fair** at SUPERSTUDIO MAXI – via Moncucco 35 Milano, from 27th April till 1st May 2022 in an area dedicated to the award in a space dedicated to the sponsor of the award.

Projects that are allowed to participate are photographs either analogue or digital, photographs with elaborations, either digital or manual, two-dimensional or three-dimensional works, mixed-media works or works in the form of installation, including the support of NFT, as long as the theme is food, in all its meanings, in full stylistic and technical freedom.

Art. 3 – AWARDS: MIA FAIR EXHIBITION AND OTHER EXHIBITION AWARDS

There will be 10 selected artists in total. Every artist will be represented in the collective exhibition (the 'Exhibition) in the exhibition space devoted to the award at the venue. Walls are at least 2 meters wide x 3 meters high (the 'Minimum Space) for each artist.

The Jury (hereafter defined) and the Curator can decide the actual number of the final artists and/or of the works to be presented for qualitative reasons and preparation reasons, in their indisputable judgement.

The preparation of the exhibition is carried out by the Organiser and is curated by Claudio Composti, who will be able to define the preparation for each artist, according to his indisputable judgement, for the best realisation of the exhibition, keeping in mind the Minimum Space as indicated above.

In the case of NFT works, the artist will have to arrange to provide the supporting video/screen appropriate for the exhibition that will be agreed upon with the Organiser.

At the end of the exhibition at MIA Fair, the works will be packed as they were delivered to Superstudio Maxi and transferred to Parma by the Organizer, who will be in charge of setting up the exhibition in Parma under the curatorship of Claudio Composti.

After the exhibition in Parma, each Artist must arrange at his or her own expense and under his or her own responsibility for the collection of his or her Works, at the offices of MIA Fair, Via San Vincenzo 22, Milan by May 30, 2023.

The works selected for the Exhibition will only be on display (and not for sale) but information will be provided, by means of explanatory panels related to the exhibiting author (first and last name + author's website + eventual gallery or agent of reference, if present as exhibitor at MIA Fair).

If the author has been directly informed about the Award through the school where he/she studied, a curator or a Photography Festival, we will be sure to point this out (as per the enclosed Entry Form).

Graphics and printing of the exhibition signs will be the responsibility of the Organizer.

From the works of the finalist artists, the winning work of the Purchase Award from IRINOX worth a gross value of Euro 2,000 will also be chosen. The work will be selected and awarded during the days of the Fair and acquired by Irinox S.p.A., which will contact the finalist directly for invoicing and delivery of the work. The winning work of the Purchase Award will be delivered to Irinox S.p.A. according to specific arrangements.

Insurance coverage of the Works is the responsibility of the Organizer for the individual exhibitions in Milan and Parma. Artists should send to premiomaiirinox@gmail.com the complete list of works selected for the exhibitions, with their insurance values.

(N.B. by insurance value is meant the value of printing the work and mounting, to which the value of the frame, if any, should be added).

Art.4 – REQUIRED REGISTRATION DOCUMENTS

In order to be admitted to the selection of the artworks, the artists will have to send **via email** to premiomiacibus@gmail.com by and no later than **31st January 2023** the following documents:

- These Regulations, signed on page 4
- Registration Form attached, present on pages 6/7 with images as indicated (we suggest you send between 5 and 10 images of artworks to present the project)
- based on specific agreements with Yeast Photo Festival the participating artist will provide a number of images that will be defined (approximately 15 images) for exhibition at Yeast Photo Festival.
- Copy of the payment of the participation fee of Euro 50+ VAT (€61.00);
- Photocopy of a valid identity document.

Admission to the Award is subject to compliance with the participation requirements set forth in these Rules and to the delivery to the aforementioned email address of all the Entry Documentation indicated above within the terms set forth in these Rules.

Art. 5 – JURY

All Candidate Projects submitted by the Artists to the Award will be evaluated by the Selection Committee composed of Fabio Castelli, creator and director of MIA Fair, Claudio Composti, art director of mc2gallery and independent curator, Edda Fahrenhorst, art director of Yeast Photo Festival and "horizonszingst" Environmental Photo Festival (Germany), in order to select 10 (hereinafter the "Finalist Artists"), from which then the Final Jury referred to in this article (hereafter the "Final Jury") will choose the Artist winner of the Irinox Save The Food Purchase Award.

The Final Jury will be composed of:

- Katia Da Ros, entrepreneur and vice president of Irinox S.p.A., Conegliano (TV)
- Claudio Composti, independent curator, artistic director of the Ragusa Foto Festival and founder and art advisor of mc2gallery
- Edda Fahrenhorst, artistic director of Yeast Photo Festival and "horizonszingst" Environmental Photo Festival (Germany)

Art. 6 – PARTICPATION FEE

The registration fee allows you to submit, to the selection committee, the Registration Form with your resume, project description and portfolio of Works, to participate in the selections.

The registration fee is 50 € + VAT = € 61.00.

The Jury's selection response will be announced by February 17, 2023.

METHODS FOR PAYMENT: bank transfer

FIERE DI PARMA SPA Bank Details for payments:

IBAN IT39L0623012711000095640802BIC / Swift CRPPIT 2 P 446

In the reason for payment, clearly indicate your "Name/Surname" and "MIA Fair / IRINOX award."

Art. 7 – ACCEPTANCE AND DECLARATIONS

The Artists participating in the Award authorize the Organizer of MIA Fair / IRINOX S.p.A. and Yeast Photo Festival (the Partners involved in the initiative) to publish and disseminate offline and online, including social network pages related to the MIA Fair event, images of and/or related to the Works participating in the Award, in order to promote the initiative, MIA Fair in general and the event, using the means and techniques of communication/dissemination that the same and the Organizer of MIA Fair deem most appropriate.

By submitting the Acceptance Form, the participating Artist:

- expressly authorizes the MIA Fair Organizer and Partners to process his/her personal data in accordance with GDPR 679/2016;
- declares and warrants that he/she is the author of the submitted Works, that he/she is the sole author and owner of the same and of the related rights, that he/she has full and exclusive availability of the same and of the related rights, including the rights of economic exploitation, and of the rights in any case transferred pursuant to these Regulations; he/she also warrants to the MIA Fair Organizer the peaceful enjoyment of the rights transferred, and that he/she has not carried out any acts that restrict their availability and that these rights are therefore free from constraints of any kind
- declares and warrants that the Work participating in the Award is original and does not violate the property rights or copyrights of any third party and undertakes to indemnify the Organizer and the MIA Fair Partners and to hold them harmless with respect to any third-party claims and/or damages relating to or in any way connected with the submitted Work, as well as its reproduction and publication; the Organizer and the MIA Fair Partners are therefore exonerated from any liability for any disputes regarding the originality and authorship of the submitted Work;
- authorizes the Organizer and the Partners of MIA Fair to include, publish and reproduce the submitted Work, with the related photographic credits, and/or the entry documentation, in whole or in part, directly or through third parties, by any means of communication or support and modality, on the MIA Fair website (www.miafair.it), on the social network pages related to the MIA Fair event and on the social network pages managed by the latter as well as those of the Partners;
- declares that he/she is entirely responsible for the content of the visual and textual material transmitted;

- declares that he/she is aware that the submission of incomplete and/or non-compliant Entry Documentation is cause for exclusion from the Award;
- authorizes the MIA Fair Organizer to retain the Entry Documentation, noting that it will not be returned;
- declares that he/she is aware that the Work submitted would be excluded from the Award if it were found to be copied in whole or in part or made in violation of the rights of others;
- by prior arrangement with Yeast Photo Festival, if winner of the Yeast Award, agrees to provide at least 15 images to make the exhibition at Yeast Photo Festival;
- accepts the Award Rules in full and declares that he/she is aware that entering the competition by submitting the Entry Documentation implies acceptance of all the clauses of these Rules.

Art. 8 – PERSONAL DATA

Pursuant to and in accordance with GDPR 679 / 2016, the personal data and images that are acquired in the context of this Award, are collected and processed, including by electronic means, for the purposes and activities related to the conduct of the Award, including the realization of the exhibition events and publication on the website www.miafair.it, or to implement legal obligations. The data controller is: Fiere di Parma S.p.A., Organizer of MIA Fair, in the person of its legal representative pro tempore.

Art. 9 – APPLICABLE LAW

The rights and obligations deriving from the Award are governed by Italian law. The Award is not subject to Presidential Decree no. 430 of 26 October 2001, concerning the "Regulation on the organic revision of the regulations governing competitions and Award operations, as well as local lottery events, pursuant to article 19, paragraph 4, of Law no. 449 of 27 December 1997", as it is aimed at the realisation of an exhibition with a cultural and social purpose and the Award has the character of a performance of Work or recognition of the work done. 449", as it is aimed at the realisation of an exhibition with a cultural and social purpose and the Award has the character of a consideration for the performance of Work or recognition of the personal merit of the artists, or is destined in favour of bodies or institutions of a public nature or which have eminently social or charitable purposes pursuant to art. 6, paragraph 1, letters a) and e) of the aforementioned Presidential Decree no. 430/2001.

Art. 10 – COMMUNICATION AND INFORMATION

These Regulations are published on the following site: www.miafair.it
 For further information on the Award, please contact: [+390283241412](tel:+390283241412)

Art. 11 – PREVAILING VERSION

The original version of this Regulation is the Italian version. This Regulation has been translated into English. In the event of any conflicts between the Italian version and this English translation, the Italian version shall govern.

Signature for acceptance:

Date:.....



Registration Form

MIA Fair 2022

IRINOX Award – I Edition

to be completed in block letters and sent by 20th March 2022

Participating Artist

Name.....Surname.....

Born inon.....Tel.....

Residency

AddressPostal Code.....

Country.....

Email

WebsiteSchool / University (if student).....

VAT Number for VIES validation / Fiscal Code / Social Security Number.....

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BILLING INFORMATION (if different from the above)

Corporate Name.....

Address.....

PostalCode/City/ Country.....

VAT Number for VIES validation / Social Security Number

Unique Electronic Invoicing Code.....

Posta Elettronica PEC.....

Web links where you can view project exhibitions or installations:

Indicate any Gallery representing the Artist:.....
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Description of the Project presented for the Participation in the Award:

Project Title

Year of productionNumber of works in the project.....

Please, attach the following documents:

1. Word file with biography (in discursive form);
2. Word file with Project description (max 800 characters);
3. Images: 5-10 images of the project are required, images must be in low resolution (72 dpi), in jpg format and titled as follows: ArtistName_ WorkTitle_ Year
4. Draft rendering of the display of the works on the 2 x3 metre wall, to understand the eventual layout of the exhibition.
5. Any digital catalogues of exhibitions in which the Project has been exhibited, as well as any images of the installations of the works, to better understand the project and its realization.

For the images please indicate:

1. Photographic technique (e.g. analog photography, digital, etc.).....
2. Type of printing (e.g. silver salt print, chromogenic print, etc.)
3. Assembly (e.g. aluminium, Plexiglas, di-bond etc.).....
4. Edition number...../..... Possible number of author's proof:
5. Height cm.....Width cm Depth cm.....
6. Gross Commercial Value
7. Value of the print for insurance purposes

Please note: If there are different sizes of the same image, it is recommended to use the following convention "different sizes within the same edition". For example: edition 1/12: there are different prints in size, but within the same edition of 12.

With reference to UE Rule 2016/ 679 (GDPR) (on privacy protection) I hereby consent to the processing of my personal data.

Date..... Signature

I hereby declare to have fully read the clauses of the Regulations, as attached here to, and to signed it for acceptance of all their content, in particular of art. 3 (The Award), 4 (Registration's documentation), 5 (The Jury), 7 (Acceptance and Declarations), 9 (Applicable Law), 11 (Prevailing Version).

Date..... Signature

The Registration Form signed by the artist, the copy of the signed Regulations and a photocopy of the valid identity document shall be sent via email (via wetransfer.com) to premiomiacibus@gmail.com by and not later than 20th March 2022. For any queries: Tel: **+39.02.83241412**