



## **THE AWARDS OF THE TENTH EDITION OF MIA FAIR 2021**

The approach to the tenth edition of MIA - Milan Image Art Fair continues, directed by Fabio Castelli and Lorenza Castelli, the fair is scheduled from October 7 to 10, 2021, in the new venue of SUPERSTUDIO MAXI (via Moncucco 35) in Milan.

In addition to the quality of the exhibition proposal, which every year brings to Milan the best that the world of photography can offer, MIA Fair has always distinguished itself for the importance and variety of its awards.

Also in 2021, between confirmations and novelties, there are many awards that will be assigned.

### **BNL BNP Paribas Group Prize - XI Edition**

The BNL Gruppo BNP Paribas Award is the most important of the event. For the tenth edition, BNL Gruppo BNP Paribas confirms its participation as Main Sponsor of MIA Fair, relying on its role and history as one of Italy's leading banking groups, it has demonstrated on many occasions its willingness to defend Italy's artistic heritage and to support the development of creative talent.

The award, organized as part of MIA Fair, is intended to be a new opportunity to confirm the interest of BNL Gruppo BNP Paribas in the development of culture and research in contemporary art in Italy.

Participation is reserved for all works by artists exhibiting through the galleries chosen by the MIA Fair Selection Committee. The winning work will be acquired by BNL Gruppo BNP Paribas and the artist will become part of the bank's collection, which to date numbers over 5,000 works.

### **New-Post Photography" Award - I and II Edition**

The "New-Post Photography" award, born in 2020, promotes the new languages of a photography capable of confronting the contemporary world in an innovative way.

The aim is to analyze the way in which the new trends of contemporary photography question how this form of expression is changing in a world increasingly overcrowded with images, or how they relate to the dynamic universe of social and other art languages, or how they address urgent issues such as climate change, migration, war, social inequality, the effects of pandemics, leaving a superficial and purely illustrative logic to show hidden realities, pose new questions or bring into play a visual language that can evoke a deep sense.

For the 2021 edition, considering the high quality of the projects proposed, often accompanied by interesting dummy photo books or author's books, the Jury has extended the selection of winners to 19 artists (4 more than the winners of the first edition of the Prize) against a membership that counted more than 140 applications.

The winners - Alessandra Baldoni, Nicola Bertasi, Alberto Ceresa, Matteo Cirenei, Tina Cosmai, Leonardo Magrelli, Luca Marianaccio, Amaranta Medri, Francesco Merlini, Novella Oliana, Camila Orozco, Michele Palazzi, Stefano Parrini, Edoardo Romagnoli, Gian Marco Sanna, Kai Uwe Schulte-Bunert, Marco Tagliafico, Stefano Tubaro, Silvio Wolf - will propose their works, within an exhibition set up at MIA Fair.

Together with the winners of the 2021 Prize, a special exhibition will present to the public the works of the authors selected for the first edition of the Prize in 2020 - Silvia Bigi, Oscar Brum Ramirez, Giancarlo

Dell'Antonia, Elena Franco, Luca Gilli, Marco Guenzi, Maria Chiara Maffi, Occhio Magico, Giulia Maiorano, Oriella Montin, Mauro Pinotti, Giovanni Presutti, Patrizia Riviera, Carolina Sandretto, Alessandro Toscano -, not exposed because of the pandemic that has involved the cancellation of the fair.

Franco Carlisi, direttore della rivista Gente di Fotografia, ha selezionato i portfolio di Federica Belli e di Michele Palazzi da pubblicare sul numero della rivista che uscirà in concomitanza con la decima edizione di MIA Fair.

Vincenzo Maccarone e Claudio Composti (direttori di mc2 gallery, con sedi a Milano e a Luštica Bay nel Montenegro) nella giornata inaugurale di MIA Fair annunceranno il nome dell'autore, tra quelli presenti nella mostra New-Post Photography, a cui dedicheranno una personale entro il 2022.

### **G\*AA Architecture Photography Award - Second Edition**

MIA Fair will host the second edition of the G\*AA Architecture Photography Award. The artists will be selected by the Jury composed by Angelo Maggi, university professor at Luav University of Venice, Damien Bachelot, collector, Elena Franco, architect and photographer, Fabio Castelli, Founder and co-Director of MIA Fair, Francesca Taroni, director of Living magazine, Corriere della Sera and Tiziana Bonomo, director of ArtPhotò.

The award, organized in partnership with Studio G\*AA Giaquinto Architetti Associati and in collaboration with Tiziana Bonomo's ArtPhotò, in continuity with the project inaugurated during MIA Fair 2019, is dedicated to architectural photography and aims to enhance its ability to make the public discover the space, atmospheres, landscapes and transformations that are experienced on a daily basis.

The best among the artists nominated through the participating galleries will receive a purchase prize from Studio G\*AA. The jury will also indicate an Honorable Mention.

In an exhibition space dedicated to the Prize, set up at SUPERSTUDIO MAXI, the works of the winning project and those of the Mention of Honor will be presented. works of the winning project and those of the Honorable Mention.

### **Premio Esplorare Gavi - Immagini d'autore dal Piemonte - First Edition**

Among the novelties, MIA Fair will host the first edition of the Premio Esplorare Gavi - Immagini d'autore dal Piemonte, promoted by the Consorzio Tutela del Gavi, the great white wine from Piedmont, in collaboration with MIA Fair, with the organization and communication of The Round Table, under the patronage of ENIT - Agenzia Nazionale del Turismo and with the support of the Associazione Fotografi Professionisti - AFiP International and the Associazione nazionale fotografi professionali TAU Visual.

The initiative, whose participation will open on May 18, 2021, aims to promote the territory of Gavi Docg through photography, telling its distinctive features, its landmarks, its protagonists and the different experiences that can be lived in this beautiful place. The narrative modes considered are: landscape photography, still-life photography and portraiture.

The language of art photography can convey the values, the history and the peculiar characteristics of a territory distinguishing it from other places. The jury composed by Fabio Castelli - Founder and co-Director MIA Fair, Roberto Mutti - Art Curator, Denis Curti - Art Curator, Antonio Carloni - Director of Cortona On The Move, Maddalena Fossati - Director Condé Nast Traveller Italia and de Cucina Italiana, Massimiliano Tonelli - Director of Artribune and Maurizio Montobbio - President of Consorzio Tutela del Gavi will select the winning artist, whose images will be exhibited during MIA Fair in a dedicated space, and will receive a commission worth €4. 880 gross and further opportunities for visibility in the Territory of Gavi. Participation is open until August 31, 2021 and on May 18 it will be possible to attend a webinar presentation at the following address: <https://www.consorziogavi.com/esplorare-gavi/>

## **Punctum Prize - Chromatic Synaesthesia - I Edition**

Fondazione Maimeri with the scientific sponsorship of the University of Milan (Department of Cultural and Environmental Heritage and Department of Historical Studies), in collaboration with MIA Fair and with the participation of the National Association of Professional Photographers - TAU Visual, present the first edition of the PUNCTUM Prize - Chromatic Synaesthesias.

The call, promoted by the Maimeri Foundation, is addressed to professional and amateur photographers who want to question themselves on the relationship between photography and color. The theme of the call is addressed to all photographic genres, from the artistic to the mundane, from photojournalism to documentary, from naturalistic photography to vernacular production.

The works of the 10 winning photographers will be presented in the next edition of MIA Fair and a selection of deserving works will be exhibited, during 2021, at the Marino Marini Museum in Florence.

Milan, April 2021

### **MIA Fair | Milan Image Art Fair 2021**

SUPERSTUDIO MAXI

Milan Famagosta (via Moncucco 35)

**October 7 - 10, 2021**

**Opening upon invitation: Wednesday, October 6, 2021**

#### **Info:**

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