



MIA Photo Fair 2016

ALTIUM Award 2016

1st Edition

The first edition of the Altium Award is addressed to Italian and international artists presented by Art Galleries at MIA Photo Fair 2016.

In the intention of the Organizers the Award aims at supporting an informed art collecting, supporting talents in the photography art world.

The Award, conceived by Altium Capital Srl ("Altium") in collaboration with MIA Photo Fair ("Altium Award"), is the occasion for expressing Altium's interest in supporting and fostering art collection being aware of the evaluation of an art piece considering both the esthetic / artistic features and the market parameters such as editions, artist's bio, auction prices ecc.

Regulations

Art. 1 - Requirements for Participation

Participation in the Altium Award is reserved to photographs or videos ("the Artworks" or singular the "Artwork") of artists ("Artists") exhibiting, through galleries at MIA Photo Fair 2016 ("MIA Photo Fair") organized by DO.MO.ART Srl ("Organizer of MIA Photo Fair").

Art. 2 – The Award

These Regulations provide for the award from Altium Capital Srl of a prize equal to the gross amount of € 8,000 (eight thousand), to the work (the "Winning Artwork") as indicated by the Jury, as defined under art. 5.

Due to the aim of this award, which consists in the commitment of Altium to promote and support cultural and contemporary art initiatives, the Winning Artwork will contextually be transferred from the Winning Artist to Altium, with no payment of any amount, together with the permanent transfer (within the limits provided for by law), for free, as from same date, in favour of Altium of the right to use the following rights: right to display the Winning Artwork; right to display and to publish the Winning Artwork on Altium's web site, in the catalog and in any other publishing products curated and /or published by or on behalf of Altium, online and offline, in paper and/or electronic form, by any media and format (paper, digital or analog) and the right to distribute the catalog and the above mentioned publishing products, in any format, with any media, online and offline; the right to display, use and publish the Winning Artwork in the advertisement papers and in communications to the public, as well as for marketing events and of communication purposes, in all cases as chosen by Altium at its own discretion; and the right to reproduce the Winning Artwork in digital form so as to use the above mentioned rights.

Altium will display the photographic credits (name of the Winning Artists, title and date of creation) concerning the Winning Artist and the Winning Artwork whenever the Winning Artwork will be used pursuant to the above transfer of rights of use from the Winning Artists to Altium.

Art. 3 – Terms and how to participate

The Artworks of the Artists registered to participate in the Award contest shall be indicated in the Registration Form to be completed for participating in the Award, among those exhibited by art galleries at the stand at MIA Photo Fair.

The Artists registered to participate in the Award contest, will propose artworks on any subject with full technical and stylistic freedom. Digital photographs, Light boxes and videos are admitted Artworks recently created or already completed can be submitted for consideration.

Art. 4 – Registration’s Documentation required

To be eligible for selection of the Artworks, the Artists must submit – within the mandatory **deadline of March 22, 2016 via email to premioaltium@gmail.com** the following documents ("Registration Documentation"):

- Registration Form attached hereto, fully completed and signed;
- copy of the Regulations, signed and dated for acceptance;
- photocopy of valid ID card.
- digital image of the work (in JPEG, max 200 dpi, vertical side max 20 cm)

Admission to the Award contest is subject to compliance with the requirements for participation, including the submission, at the above mentioned email, of the Registration Documentation specified above.

Art. 5 - The Jury and preference grants by Altium guests

The Scientific Committee of MIA Photo Fair together with an Altium’s representative (the "Jury") will evaluate the artworks candidates to the Award within **April 15, 2016**, to select 5 artworks ("Selected Artworks"), among which the winning artwork will be chosen.

The Jury will take into consideration both the artistic quality and the economic and market value referred to the artworks in competition.

The 5 Selected Artworks will be indicated on the web site www.miafair.it in a special section dedicated to the Award, within **April 15, 2016**.

The 5 Selected Artworks will be displayed in the booth of Altium at MIA Photo Fair during the fair days. The guests invited by Altium to the exclusive event a MIA Photo Fair on April 28, 2016 will have the opportunity to express their preference for one of the 5 Selected Artworks and exhibited in Altium’s booth through a questionnaire ad hoc.

The jury's and the guest’s decisions are and will be final, both on the submission of artworks and selection of the Winning Artist and Winning Artwork and cannot be disputed. The organizers will not have to explain the reasoning for the selection of the Selected Artworks and of the appointment of the winning artwork.

Art. 6 – Award

The Winning Artist will be announced during the exclusive event organized by Altium at MIA Photo Fair. The announcement of the Award will be, if possible, in the presence of the Artists and members of the Jury, as well as representatives of the press and specialized media.

Art. 7 - Communication of the Selected Artworks

The communication of the Selected Artworks and of the Winning Artist will be guaranteed for the duration of the Fair through the labels which will be placed near each candidate artwork.

Art.8 – Acceptances and declarations

Artists participating in the Award authorize Altium and the Organizer of MIA Photo Fair to publish and display – also on the web site of Altium, of the Organizer and of MIA Photo Fair in general (including pages on social networks managed by the same and linked to MIA Photo Fair in general) images of the Artworks submitted for the Award ("Presented Artwork"), as well as materials related to their profiles, in order to advertise the initiative, MIA Fair in general and the event using the means and techniques of communication/divulgate that Altium and Organizer of MIA Photo Fair deem most suitable.

By submitting the Registration Form, the Artist:

- expressly authorizes Altium and the Organizer of MIA Photo Fair to treat his/her personal data in accordance with Law 196/2003;
- represents and warrants that he/she is the sole author of the Artwork presented for the Altium Award, to be the sole author and holder of the work and related rights, to have full and exclusive availability of the presented Artwork and its related rights, including the rights of economic exploitation and of the rights transferred under these Regulations; guarantees to Altium and the Organizer of MIA Photo Fair also the peaceful exercise of the rights granted, and that no act has been done in order to restrict such availability and that such rights are therefore free from any liens of any kind;
- further represents and warrants that the presented Artwork is original and does not violate proprietary rights or rights of any third party and agrees to indemnify Altium and the Organizer of MIA Photo Fair and hold them harmless from any and all third party’s claim and/or damage related or connected to the presented Artwork and its sale, distribution, reproduction and publication; warrants and guarantees from seizure or vices/defects of the presented Artwork; agrees and acknowledges that Altium and the Organizer

of MIA Photo Fair are therefore exempted from any and all liabilities for any disputes concerning originality and authorship of the presented Artwork;

- authorizes Altium and the Organizer of MIA Photo Fair, to display, publish and reproduce the presented Artwork, with related credits, and/or the Registration’s Documentation, in whole or in part, directly or through a third party, on any communication media and with any mean and in any manner, on the website of MIA Photo Fair (www.miafair.it) and of the Organizer, on the pages on social networks managed by the same and linked to MIA Photo Fair in general, on the web site of Altium (www.altiumcapital.com) waiving from now on to the possibility to put any limitation, even territorial, thereon or to raise objections thereon;
- declares to be fully responsible for the content of visual and textual material transmitted;
- agrees and acknowledges that the submission of Registration Documentation that is incomplete and/or does not comply with the Regulations constitutes grounds for exclusion from the Award;
- authorizes Altium and the Organizer of MIA Photo Fair to retain the Registration Documentation, taking note that the same will not be returned;
- declares that he understands that the presented Artwork can be excluded from the Award contest if found to be, in whole or in part, copied or made in violation of the rights of third parties;
- declares to be fully aware that should he/she being selected as Winning Artist and Winning Artwork, the Award will be awarded with the simultaneous transfer, in favor of Altium, of the rights of use related to the Winning Artwork, as listed in art. 2 above, and grants as from now a waiver in favor of Altium with the simple registration to the Award by sending the Registration Documentation, and waives from now on any and all claims of any nature concerning such transfer of rights;
- accepts the content of the Regulations in full and declares to be fully aware of the fact that participation in the contest by sending the Registration Documentation constitutes acceptance of all provisions of these Regulations.

Costs for the manufacturing of the resented Artwork are to be borne by the Artists.

Art. 9 - Personal data

Pursuant to and for the effect of art. 13 of Legislative Decree no. 30 June 2003 196 personal data and the images transferred under the Award, are collected and processed, with the aid of electronic means, for the purposes and activities connected to the Award, including the organization of events, exhibition and publication on the website and www.miafair.it www.altiumcapital.com and catalog, or to comply with statutory requirements.

The Artists participating the Award will be entitled to exercise, as to the existence and the processing of personal data concerning them, rights under Art. 7 of the decree.

The owner of the data processing is:

ALTIUM: in the person of its legal representative pro tempore.

MIA Photo Fair: DO.MO.ART Srl represented by its legal representative pro tempore.

Art. 10 - Applicable law

The rights and obligations arising from the Award shall be governed by Italian law.

The Award is excluded from the DPR October 26, 2001, No 430 "Regulation on the revision of the rules governing contests and prize operations, as well as lots of local events, in accordance with Article 19, paragraph 4, of Law December 27, 1997, No 449, as it is aimed to the production of artworks and the awards have the character of the consideration of work supply or recognition of personal merit of the artists, or aimed to bodies or institutions that have public or social purpose eminently or for charity pursuant to the art. 6, paragraph 1, lett. a) and e) of that D.P. R. No 430/2001.

Art. 11 - Communications and information

For further information on Altium you can contact: premioaltium@gmail.com

Art. 12 - Prevailing Version

The original version of these Regulations is the Italian one. These Regulations have been translated into English. In the event of any conflicts between the Italian version and this English translation, the Italian version shall govern.

Signature for acceptance:

Date:.....



Registration Form
Altium Award - 1st Edition
MIA Photo Fair 2016

Artist

Name.....Family name.....
Born inon.....
Residing
AddressPostal Code.....
Country.....
Tel.....Cell phone.....
Email..... web site.....

Gallery.....Contact Person.....
Town:.....Country:.....
Tel::.....Email:.....

Tick the box of the category for which you intend to compete

- **Photography**
- **Video**

Photo Artwork Details

Title
Year of production.....
Year of print production/work (if different).....
Subject (brief description of the work).....
.....
.....
Photographic technique (eg. Analogidigital, etc.)
Type of printing (eg printing in silver salts, chromogenic, etc.)
Assembly (eg. Aluminium, plexiglas, in-bond etc).....
Series Number/..... Possible number of author's proof:

Height cmWidth cm Depth cm.....

Video Details

Title

Year

Subject (brief description of the work).....

.....

.....

Length.....

With reference to the Law 675/2003 (on privacy protection) I hereby consent to the processing of my personal data.

Date....., Signature for acceptance:.....

I hereby declare to have fully read the clauses of the Regulations, as attached here to, and to signed it for acceptance of all their content, in particular of art. 2 (the Award), 4 (registration’s documentation), 5 (the jury), 8 (acceptance and declarations), 10 (applicable law), 12 (prevailing version).

Date, Signature for acceptance:.....

This Registration Form and copy of the Regulations, signed by the artist and the copy of his/her ID card shall be sent by email **not later than March 22, 2016** to the following email:

premioaltium@gmail.com

For any enquiry please contact:

Tel. +39.02.83241412

premioaltium@gmail.com