



**BNL**  
GRUPPO BNP PARIBAS



## MIA Photo Fair 2016

### BNL BNP Paribas Group Award 2016

#### 5<sup>th</sup> Edition

The banking BNL BNP Paribas Group ("BNL"), with its strong role and history as a leading banking group, has demonstrated on various occasions its desire to protect the artistic patrimony of our country and to sustain the development of creative talents. Today, on the occasion of MIA Photo Fair 2016, BNL renews its commitment to the promotion of cultural initiatives with the presentation of the fourth edition of BNL Award. The award, created with the cooperation of the organizers of MIA Photo Fair, is dedicated to photography and videos, represents a new opportunity to confirm the interest of BNL in the development of culture and in the research of contemporary art in Italy.

## Regulations

### Art. 1 - Requirements for Participation

Participation in the BNL BNP Paribas Group Award ("Award") is reserved to photographs or videos ("the Artworks" or singular the "Artwork") of artists ("Artists") exhibiting, through galleries at MIA Photo Fair 2016 ("MIA Photo Fair") organized by DO.MO.ART Srl ("Organizer of MIA Photo Fair").

### Art. 2 – The Award

These Regulations provide for the award from the Organizer of MIA Photo Fair of a prize equal to the gross amount of € 12,000 (twelve thousand), to the work (the "Winning Artwork") as indicated by the Jury, as defined under art. 5.

Due to aim of this award, which consists in the commitment of BNL to promote and support cultural and contemporary art initiatives, the Winning Artwork will contextually be transferred to BNL, with no payment of any amount, from the Winner Artist, together with the permanent transfer (within the limits provided for by law), as from same date, from the Winner Artist to BNL of the right to use the following rights - right to display the Winning Artwork; right to display, use and to publish the Winning Artwork on BNL's web site, in the catalog and in any other publishing products curated and /or published by or on behalf of BNL, online and offline, in paper and/or electronic form, by any media and format (paper, digital or analog) and the right to distribute the catalog and the above mentioned publishing products, in any format, with any media, online and offline; the right to display, use and publish the Winning Artwork in the advertisement paper and in communications to the public, as well as for marketing events and of communication purposes, in all cases as chosen by BNL at its own discretion; and the right to reproduce the Winning Artwork in digital form so as to use the above mentioned rights.

BNL will display the photographic credits (name of the Winning Artists, title and date of creation) concerning the Winning Artist and the Winning Artwork whenever the Winning Artwork will be used pursuant to the above transfer of rights of use from the Winning Artists to BNL.

### Art. 3 – Terms and how to participate

The Artworks of the Artists registered to participate in the Award contest shall be indicated in the Registration Form to be completed for participating in the Award, among those exhibited at the stand at MIA Photo Fair.

The Artists registered to participate in the Award contest, will propose artworks on any subject with full technical and stylistic freedom. Digital photographs, Light boxes and videos are admitted Artworks recently created or already completed can be submitted for consideration provided they have not won other competitions or awards.

### Art. 4 – Registration's Documentation required

To be eligible for selection of the Artworks, the Artists must submit – within the mandatory **deadline of March 22, 2016 via email to premiobnl@gmail.com** the following documents ("Registration Documentation"):

- Registration Form attached hereto, fully completed and signed;
- copy of the Regulations, signed and dated for acceptance;
- photocopy of valid ID card.
- digital image of the work (in JPEG, max 200 dpi, vertical side max 20 cm)

Admission to the Award contest is subject to compliance with the requirements for participation, including the submission, at the above mentioned email, of the Registration Documentation specified above.

### Art. 5 - The Jury

The Scientific Committee of MIA Photo Fair will evaluate the artworks candidates to the Award within **April 15, 2016**, to select 15 artworks ("Selected Artworks"), among which the winning artwork will be chosen.

The 15 Selected Artworks will be listed on the web site [www.miafair.it](http://www.miafair.it) in a special section dedicated to the Award, within **April 15, 2016**.

The 15 Selected Artworks will be viewed by the Jury during the Fair on **April 28, 2016**, in a time to be communicated. Therefore, on such day the Selected Artworks will have to be displayed at the stand of the artist who presents it. On the same day, after viewing all the artworks proposed, the jury will meet to select the Winning Artist and the Winning Artwork.

The jury will be composed by members of the Scientific Committee of MIA Photo Fair and representatives of BNL. Each jury member will be entitled to one vote.

The artistic quality and originality of the artworks in competition will be the main evaluation criteria for awarding the Award. The jury's decision is final both on the submission of artworks and selection of the Winning Artist and Winning Artwork and cannot be disputed. The jury will not have to explain the reasoning for its decisions.

#### **Art. 6 – Award**

The Winner Artist will be announced at a date to be communicated, which will be one of the days of the MIA Photo Fair, between **April 28 – May 2, 2016** at MIA Photo Fair.

The announcement of the Award will be, if possible, in the presence of the Artists and members of the jury, as well as representatives of the press and specialized media.

#### **Art. 7 - Communication artworks participants**

The communication of the Selected Artworks and of the Winning Artist will be guaranteed for the duration of the Fair through the labels which will be placed near each candidate artwork.

#### **Art.8 – Acceptances and declarations**

Artists participating in the Award authorize BNL and the Organizer of MIA Photo Fair to publish and disseminate – also on the web site of BNL, of the Organizer and of MIA Photo Fair in general (including pages on social networks managed by the same and linked to MIA Photo Fair in general) images of the Artworks submitted for the Award (“Presented Artwork”), as well as materials related to their profiles, to advertise the initiative and the event using the means and techniques of communication/divulagation that BNL and Organizer of MIA Photo Fair deem most suitable.

By submitting the Registration Form, the Artist:

- expressly authorizes BNL and the Organizer of MIA Photo Fair to treat his/her personal data in accordance with Law 196/2003;
  - represents and warrants that he/she is the sole author of the Presented Artwork, being the sole holder of related rights, to have full and exclusive availability of the Presented Artwork and its related rights, including the rights of economic exploitation and of the rights transferred under these Regulations; represents and warrants to BNL and the Organizer of MIA Photo Fair also the rightful exercise of the rights granted, and that no act has been done in order to restrict such disposal and that such rights are therefore free from any liens of any kind;
  - further represents and warrants that the Presented Artwork is original and does not violate proprietary rights or rights of any third party and agrees to indemnify BNL and the Organizer of MIA Photo Fair and hold them harmless from any and all third party's claim related or connected to the Presented Artwork and its sale, distribution, reproduction and publication; warrants and guarantees from seizure or vices/defects of the Presented Artwork; agrees and acknowledges that BNL and the Organizer of MIA Photo Fair are therefore exempted from any and all liabilities for any disputes concerning originality and authorship of the Presented Artwork;
  - authorizes BNL and the Organizer of MIA Photo Fair, to display, publish and reproduce the Presented Artwork, with related credits, and/or the Registration's Documentation, in whole or in part, directly or through a third party, on any communication media and with any mean and in any manner, on the website of MIA Photo Fair ([www.miafair.it](http://www.miafair.it)) and of the Organizer, on the pages on social networks managed by the same and linked to MIA Photo Fair in general, on the web site of BNL ([www.bnl.it](http://www.bnl.it)) waiving from now on to the possibility to put any limitation, even territorial, thereon or to raise objections thereon;
  - shall be fully responsible for the content of visual and textual material transmitted;
  - agrees and acknowledges that the submission of Registration Documentation that is incomplete and/or does not comply with the Regulations constitutes grounds for exclusion from the Award;
  - authorizes BNL and the Organizer of MIA Photo Fair to retain the Registration Documentation, taking note that the same will not be returned;
  - understands that the Presented Artwork can be excluded from the Award contest if found to be, in whole or in part, copied or made in violation of the rights of third parties;
  - represents that at the start date of MIA Photo Fair the Presented Artwork has not won any other photographic contests or awards;
  - is fully aware that should he/she being selected as Winning Artist and Winning Artwork, the Award will be awarded with the simultaneous transfer, in favor of BNL, of the rights of use related to the Winner Artwork, as listed in art. 2 above, and grants as from now a waiver in favor of BNL with the simple registration to the Award by sending the Registration Documentation, and waives any and all claims of any nature concerning such transfer of rights;
  - accepts the content of the Regulations and is fully aware of the fact that participation in the contest by sending the Registration Documentation constitutes acceptance of all provisions of these Regulations.
- Costs for the manufacturing of the Presented Artwork are to be borne by the Artists.

**Art. 9 – Personal data**

Pursuant to and for the effect of art. 13 of Legislative Decree no. 30 June 2003 196 personal data and the images transferred under the Award, are collected and processed, with the aid of electronic means, for the purposes and activities connected to the Award, including the organization of events, exhibition and publication on the website and [www.miafair.it](http://www.miafair.it) [www.bnl.it](http://www.bnl.it) and catalog, or to comply with statutory requirements.

The Artists participating the Award will be entitled to exercise, as to the existence and the processing of personal data concerning them, rights under Art. 7 of the decree.

The owner of the data processing is:

BNL: in the person of its legal representative pro tempore.

MIA Photo Fair: DO.MO.ART Srl represented by its legal representative pro tempore.

**Art. 10- Applicable law**

The rights and obligations arising from the Award shall be governed by Italian law.

The Award is excluded from the DPR October 26, 2001, No 430 "Regulation on the revision of the rules governing contests and prize operations, as well as lots of local events, in accordance with Article 19, paragraph 4, of Law December 27, 1997, No 449, as it is aimed to the production of artworks and the awards have the character of the consideration of work supply or recognition of personal merit of the artists, or aimed to bodies or institutions that have public or social purpose eminently or for charity pursuant to the art. 6, paragraph 1, lett. a) and e) of that D.P. R. No 430/2001.

**Art. 11 –Communications and information**

These Regulations are published on the website [www.miafair.it](http://www.miafair.it)

For further information on the BNL BNP Paribas Group Award you can contact: [office@miafair.it](mailto:office@miafair.it)

**Art. 12- Prevailing Version**

The original version of these Regulations is the Italian one. These Regulations have been translated into English. In the event of any conflicts between the Italian version and this English translation, the Italian version shall govern.

**Signature for acceptance:** .....

**Date:**.....



**BNL**  
**GRUPPO BNP PARIBAS**



### Registration Form

## BNL BNP Paribas Group Award - MIA Photo Fair2016

#### Artist

Name.....Family name.....

Born in .....on.....

Residing .....

Address .....Postal Code.....

Country.....

Tel.....Cell phone.....

Email..... web site.....

**Gallery**.....**Contact Person**.....

Town:.....Country:.....

Tel:.....Email:.....

#### Tick the box of the category for which you intend to compete

- **Photography**
- **Video**

#### Photo Artwork Details

Title .....

Year of production.....

Year of print production/work (if different).....

Subject (brief description of the work).....

.....

.....

Photographic technique (eg. Analogidigital, etc.) .....

Type of printing (eg printing in silver salts, chromogenic, etc.) .....

Assembly (eg. Aluminium, plexiglas, in-bond etc).....

Series Number ...../..... Possible number of author's proof: .....

Height cm .....Width cm ..... Depth cm.....

**Video Details**

Title .....

Year .....

Subject (brief description of the work).....

.....

.....

Length.....

With reference to the Law 675/2003 (on privacy protection) I hereby consent to the processing of my personal data.

Date....., Signature for acceptance:.....

I hereby declare to have fully read the clauses of the Regulations, as attached here to, and to signed it for acceptance of all their content, in particular of art. 2( the Award), 4 (registration’s documentation), 5 (the jury), 8 (acceptance and declarations), 10 (applicable law), 12 (prevailing version).

Date ....., Signature for acceptance:.....

This Registration Form and copy of the Regulations, signed by the artist and the copy of his/her ID card shall be sent by email **not later than March 22, 2016** to the following email:

**premiobnl@gmail.com**

**For any enquiry please contact:**

**Tel. +39.02.83241412**

**premiobnl@gmail.com**