

## **MIA Photo Fair 2020**

### **New-Post Photography?**

### **AWARD – I Edition**

The Contemporary Photography Award by MIA Photo Fair

#### **Premise**

*For the upcoming 10<sup>th</sup> edition, MIA Photo Fair is pleased to announce a new initiative aimed at promoting creativity and innovation in the world of Art Photography. Through this award, open to all authors without any restrictions in theme, age, gender or nationality, the winners will be offered an opportunity to be exhibited at no charge during the 10<sup>th</sup> edition of MIA Photo Fair (from March 18 to 22, 2020) at The Mall, Milano at a group exhibition dedicated to the Award “New-Post Photography?”*

*The Award “New-Post Photography?” intends to promote new photographic languages capable of reflecting the contemporary world in an innovative way. After the years of experimentation and reflections on the photographic language, that marked the Sixties-Seventies-Eighties (MIA Photo Fair 2020 will devote attention to Italian authors of that period), a number of new questions arise today: How is the photography changing? Does it indicate the increasing use of the new technology or is it also able to re-read and re-actualize the past by investigating its own history? Is it mainly focused on staged scenes or does it look for the direct reflection of the world? And how does it relate to the dynamic social universe?*

*The objective of the Award is to make the exhibition “New-Post Photography?” a significant showcase and a sensor capable of capturing and highlighting the changes taking place in the world of contemporary photography. It is aiming to become a platform that introduces and provides visibility to the winners through an important exhibition event.*

*Curatorial coordination of the Award by Gigliola Foschi, MIA Photo Fair.*

## **Regulations**

### **Art. 1 – PURPOSE**

The participation in the Award contest is reserved for photographs (the “Artworks” or singular “Artwork”) of artists (“Artists”) and is aimed for the realization of a group exhibition as described in Art. 3.

The Award contest is organized within the program of MIA Photo Fair 2020 (“MIA Photo Fair”), event promoted and curated by DO.MO.ART. Srl (“Organizer”).

### **ART. 2 – ADMISSION REQUIREMENTS**

The Award contest is open to all Artists, without restrictions in age, gender, nationality or other qualifications. Every artist can participate by presenting a portfolio of released and unreleased artworks. Collectives are allowed to participate as long as they exclusively present under the collective’s name (which implies the names of the composing artists are not added).

Artists are not allowed to participate in the Award contest with Artworks that will either be presented by one of the galleries during MIA Photo Fair 2020 or that have been presented during one of the previous editions of MIA Photo Fair from 2011 to 2019.

Projects that are allowed to participate are photographs either made analogue or with digital support, photographs processed either digital or manual, two-dimensional and three-dimensional photographs, mixed-media artworks with a free theme are allowed in full stylistic and technical freedom.

### **Art. 3 – AWARD**

The Artworks of the winning Authors will participate in an exhibition (“Exhibition”) at MIA Photo Fair located at The Mall – Porta Nuova Piazza Lina Bo Bardi 1, Milan – from March 18 to 22, 2020. The Jury, in its sole discretion, can decide the number of finalists Authors based on qualitative reasons.

The minimal number of winning Authors presented in the exhibition is between 5 and 15. Every Author will be represented in the exhibition with a minimum space of 2 linear meters (“Minimum Space”). The setting up of the Exhibition is curated and in charge of the Organizer, who will define which space will be dedicated to each final Artist at its sole discretion for the best realization of the Exhibition, taking into account the minimum space indicated above. The Organizer also is responsible for the insurance of the Artworks on display. The Artworks in the Minimum Space, dedicated to each Artist, will only be on show (and not on sale) but information will be provided through signs about the Artist (name and surname + website of the Artist + possibly gallery or agent + brief BIO and description of the project). If the Authors will be informed of the Award either by a Curator or by Photography Festival or by a Photography School, the Organizer will provide this information as indicated in the Registration Form. The preparation and printing of signs will be the responsibility of the Organizer.

The costs for the realization of the Artworks presented are at the expense of the winning Artists. The Artworks must be delivered by the Artists and ready to be hung in the Exhibition according to the Organizer’s indications. The Artworks are to be delivered at the office of the Organizer in Via San Vincenzo 22, Milano, unless stated differently by the Organizer, at the expenses of the Artist. The Dismantling of the Artworks on display will be responsibility of the Artists and may be carried out during the dismantling of the fair from Sunday March 22 from 20.00 to 22.00 and Monday March 23 from 8.00 to 15.00.

### **Art. 4 – REQUIRED REGISTRATION DOCUMENTATION**

To be eligible for selection of the Artworks, the Artists must submit – within the mandatory deadline of December the 6th, 2019 – via email to [newpostphotographyaward@gmail.com](mailto:newpostphotographyaward@gmail.com) the following documents (“Registration Documentation”):

- Registration Form attached hereto, fully completed and signed;
- copy of the payment participation fee of 90€, to which must be added the VAT;
- photocopy of valid ID card.

Admission to the Award contest is subject to compliance with the requirements for participation, including the submission, at the above-mentioned email, of the Registration Documentation specified above.

### **Art. 5 – JURY**

The Scientific Committee of MIA Photo Fair – composed of Fabio Castelli, Director of MIA Photo Fair, Gigliola Foschi, curator and art critic, Roberto Mutti, photography critic and independent curator, and Enrica Viganò, curator and photography critic – will evaluate all the Projects proposed by the applying Artists of the Award contest in order to pre-select 30 “Selected Artists”, among whom the Final Jury will select the Winning Artists who will attend the Exhibition. The Final Jury is composed by Gigliola Foschi (curator, professor, member of the Scientific Committee of MIA Photo Fair), Gabi Scardi (contemporary art critic and curator at International level, artistic director of Nctm e l'arte project), Paolo Agliardi (architect, collector, founder of CAP contemporary art projects), Carlo Sala (curator, professor, artistic director of Festival Photo Open Up e member of the curatorial committee of Fondazione Francesco Fabbri Onlus), Giorgio Zanchetti (art historian, professor, curator, member of the Board of Directors of MUFOCO).

The judgement by both the Scientific Committee of MIA Photo Fair and the Final Jury are undisputable and may be without further explanation, both in the Artwork admission and the is final both on the submission of artworks and the granting of the Award.

### **Art. 6 – PARTICIPATION FEE**

The payment of the Participation Fee allows the submission to the Scientific Committee of MIA Photo Fair of the Registration Form, the CV, the Project description and the portfolio of Artworks, in order to be selected to exhibit at the Exhibition at MIA Photo Fair 2020. The Participation fee is of 90€, plus VAT if applicable. Please consider that VAT, according to article 7-TER, Italian Presidential Decree October, 26 1972, Number

633, is charged only in case the Author doesn't have a VAT registered business in either EU or Extra EU, as to say the Author is not a professional photographer in the country of my residence. The charged VAT is the Italian VAT in the amount of 19,8€. The artists must keep a copy of the payment. The participation fee is not refundable.

**Bank account details for the participation fee payment, in favor of DO.MO.ART. Srl.**

**IBAN: IT25 F030690945810000005905 BIC/SWIFT: BCITITMM**

For bank transfer: please specify in the payment purpose the applicant name and "Award "New-Post Photography?"

#### **Art. 7 – ACCEPTANCE AND DECLARATIONS**

Artists participating in the competition for the Award authorize the Organizer of MIA Photo Fair to publish and disseminate offline and online, including the social media pages managed by and linked to MIA Photo Fair, images of and/or related to the Artworks by the final Artists participating in the competition for the Award, to advertise the initiative, MIA Photo Fair in general and the event, using the means and technics in communication/dissemination deemed to be most appropriate by the Organizer.

By submitting the Registration Form, the Artists complies to:

- specifically authorizes the Organizer MIA Photo Fair to treat his/her data in accordance with EU Rule 2016/679 (GDPR);
- declares and guarantees to be the sole author of the presented Artwork, being the sole holder of related rights, to have full and exclusive availability of the Artwork and connected rights, including the rights for economic exploitation and any rights transferred in accordance to the Regulations. It is also guaranteed that the Organizer MIA Photo Fair can rightfully exercise the rights granted, and that no act has been done in order to restrict such disposal and that such rights are therefore free from any constraints of any kind;
- declares and guarantees that the participating Artwork is original and does not violate any property rights, nor rights of any third party and ensures to indemnify the Organizer MIA Photo Fair and hold them harmless from any claim from a third party and/or any related damage related or connected to the presented Artwork and its reproduction and publication. The Organizer MIA Photo Fair is therefore exempted from any responsibility for any disputes about the originality and authorship of the presented Artwork;
- authorizes the Organizer MIA Photo Fair to display, publish and reproduce the presented Artwork, with related credits, and/or Registration's documentation, in whole or partially, directly or a through third party, by any mean and any manner of communication, on the website of Organizer MIA Photo Fair ([www.miafair.it](http://www.miafair.it)), on the pages of social media networks managed by and/or linked to Organizer MIA Photo Fair;
- declares to be fully responsible for the content of visual and textual material transmitted;
- declares to be aware that the presentation of incomplete documentation for Registration or Registration documentation not compliant with the Regulations constitutes grounds for exclusion from the Award;
- authorizes Organizer MIA Photo Fair to retain the Registration documentation, acknowledging it will not be returned;
- declares to be aware the presented Artwork can be excluded from the Award contest if it were to be found out the Artwork is in whole or in part copied or realized in violation of rights of others;
- fully accepts the content of the Regulations and is fully aware that participation in the Award contest by sending the Registration documentation implies acceptance of all clauses of the Regulation.

#### **Art. 8 – PERSONAL DATA**

Pursuant to and for the effect of EU Rule 679 / 2016 (GDPR), personal data and the images transferred for the Award contest, are collected and processed, with the aid of electronic means, for the purposes and activities connected to the Award contest, including the organization of events, exhibition and publication on the website [www.miafair.it](http://www.miafair.it) and catalog, or to comply with statutory requirements. The owner of the data processing is:

MIA Photo Fair: DO.MO.ART. Srl represented by its legal representative pro tempore.

#### **Art. 9 – APPLICABLE LAW**

The rights and obligations arising from the Award contest shall be governed by Italian law.

The Award is excluded from the DPR October 26, 2001, No 430 "Regulation on the revision of the rules governing contests and prize operations, as well as lots of local events, in accordance with Article 19,



paragraph 4, of Law December 27, 1997, No 449”, as it is aimed at the realization of an exhibition for cultural and social purposes and the Award aims to present the Artwork or give recognition to the personal merits of the Artist, or the production of artworks and the awards have the character of the consideration of work supply or recognition of personal merit of the artists, or is intended for public bodies or institutions or which have eminently social or charitable purposes to art. 6, paragraph 1, lett. a) and e) of that D.P. R. No 430/2001.

**Art. 10 – COMMUNICATION AND INFORMATION**

These Regulations are published on the site [www.miafair.it](http://www.miafair.it)

For further information on the Award you can contact: [newpostphotographyaward@gmail.com](mailto:newpostphotographyaward@gmail.com)

**Art. 11 – PREVAILING VERSION**

The original version of these Regulations is the Italian one. These Regulations have been translated into English. In the event of any conflicts between the Italian version and this English translation, the Italian version shall govern.

**Signature for acceptance:** .....

**Date:**.....



**Description of the Project Presented for the Participation in the Award:**

Project Title

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Year of production .....Number of works in the project.....

Description of the project.....

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Please, attach the project's images and digital catalogues:

Images: 5-10 images of the project are required, images must be in low resolution (72 dpi), in jpg format and titled as follows: ArtistName\_ WorkTitle\_Year

For the images please indicate:

Photographic technique (e.g. analog photography, digital, etc.) .....

Type of printing (e.g. silver salt print, chromogenic print, etc.) .....

Assembly (e.g. aluminum, Plexiglas, di-bond etc.) .....

Edition number...../..... Possible number of author's proof: .....

Height cm..... Width cm ..... Depth cm.....

Please note: If there are different sizes of the same image, it is recommended to use the following convention "different sizes within the same edition". For example: edition 1/12: there are different prints in size, but within the same edition of 12.

Any digital catalogues of exhibitions that showcased the project as well as any images of the artworks installed can help to understand the project and its implementation better.

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With reference to UE Rule 2016/ 679 (GDPR) (on privacy protection) I hereby consent to the processing of my personal data.

**Date..... Signature .....**

I hereby declare to have fully read the clauses of the Regulations, as attached here to, and to signed it for acceptance of all their content, in particular of art. 3 (The Award), 4 (Registration's documentation), 5 (The Jury), 7 (Acceptance and Declarations), 9 (Applicable Law), 11 (Prevailing Version).

**Data..... Signature .....**

The Registration Form signed by the artist, the copy of the signed Regulations and a photocopy of the valid identity document shall be sent by the following email [newpostphotographyaward@gmail.com](mailto:newpostphotographyaward@gmail.com) not later than December the 6th, 2019. For any enquiries please contact: Tel. +39.02.83241412 [newpostphotographyaward@gmail.com](mailto:newpostphotographyaward@gmail.com)



**BILLING INFORMATION**  
**AWARD APPLICATION FEE**  
**MIA Photo Fair 2020**  
**New-post photography?**

**Participating Artist**

Name.....Surname.....

Born in .....on.....Tel.....

Residency .....

Address .....Postal Code.....

Country.....

Email .....

Website .....University (if student).....

**BILLING INFORMATION (if different)**

Corporate Name.....

Address.....

Postal Code / City / Country.....

VAT Number for VIES validation / Fiscal Code / Social Security Number .....

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