

MIA **PHOTO FAIR**

MIA PHOTO FAIR **IX EDITION**

Directed by Fabio Castelli & Lorenza Castelli

**ANNOUNCING THE DATES OF THE INTERNATIONAL ART FAIR
DEDICATED TO PHOTOGRAPHY IN ITALY
FRIDAY 22 - MONDAY 25 MARCH 2019
MILAN MALL PORTA NUOVA**



© Rune Guneriussen, Demanded Growth Increases Descent, 2014

Applications to the next ninth edition of MIA Photo Fair are now open.

MIA Photo Fair is the only Italian fair dedicated to photography and moving image, created and directed by Fabio Castelli and Lorenza Castelli.

MIA Photo Fair Team is already working with enthusiasm to prepare a memorable edition for its audience. Many applications are being received and the most outstanding works by artists operating in different fields of photography will be selected.

The location is confirmed and again the fair will take place at the Mall, in the Milan Porta Nuova business district. Dates are from Friday 22nd to Monday 25th of March 2019.

The selection committee is evaluating projects from both Italian and international galleries.

The goal is to guarantee the high quality and the prestige of the fair. In 2018 MIA Photo Fair has been rewarded with 25.000 people visiting the fair and by an outstanding result in terms of sales that enabled 80% of the exhibitors to close deals.

The deadline for the applications is set for 16th November 2018.

MIA Photo Fair has selected Rune Guneriussen who will be the face of the new visual and coordinated image-based communication campaign of the event. The Norwegian (Kongsberg, 1977), whose work has been exhibited in many solo and group exhibitions in the USA, China, France, Germany, England, Switzerland, Holland and Norway, as well as international fairs (Paris Photo, Art Basel).

For his works, Guneriussen composes temporary installations in a natural environment with the use of objects created by man, which become the protagonists of his ethereal photographic scenes.

The choice of Guneriussen was guided not only by the artistic quality of his works, but also by the interest of highlighting one of the major issues of our time, namely the importance of keeping in balance the relationship between humankind and nature, which is the main object of the artist's investigation and research.

Furthermore, the topics developed by Guneriussen are connected to those that will lead the XXII International Exhibition, entitled *Broken Nature: Design Takes on Human Survival*, scheduled at La Triennale di Milano from 1st March to 1st September 2019.

In this regard, during the days of the fair, in collaboration with La Triennale di Milano, MIA Photo Fair will host a conference in the *talk area*, which will deepen the theme of the relationship between man and nature.

Milan, October 2018

MIA Photo Fair 2019

The Mall – Milano Porta Nuova

P.zza Lina Bo Bardi

22 – 25 March 2019

Opening by invitation only: Thursday, 21st March 2019

Info:

MIA Photo Fair Organization Office

Via San Vincenzo 22 – 20123 Milano | Tel. +39.02.83241412

info@miafair.it - www.miafair.it

Press Office

CLP Relazioni Pubbliche

Stefania Rusconi | tel. +39.02.36755700 | stefania.rusconi@clponline.it | www.clp1968.it

Press release and images on www.clp1968.it