



**Milan, The Mall | From Friday 10 to Monday 13, March 2017**

**ANNOUNCEMENT NEW DATES OF MIA PHOTO FAIR FOR 2017**

**MIA Photo Fair**, the international art fair dedicated to photography and moving image will be held for the **7th edition in Milan / Italy** at The Mall, **from 10 to 13 March 2017**.

The photography art fair directed by Fabio Castelli and Lorenza Castelli anticipates its opening to the second week of March, from Friday 10th to Monday 13th, with the opening on invitation only on Thursday March 9th.

Location confirmed: For the third consecutive year MIA Photo Fair gives appointments to photography enthusiasts to **The Mall, the multifunctional center at the Varesine district in Porta Nuova Milan**.

MIA Photo Fair restarts from the success of 2016, with excellent results in terms of visitors (with a growth of 10% (compared to 2015 edition) with a total of 24,000 admissions); 85% of galleries exhibiting generated sales, exceeding by more than 15% the results of 2015.

Milan, July 2016

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