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CODICE MIA | PROFILI REVIEWER



**TRISTAN LUND**

**Tristan Lund** is an art consultant working in London. He is curating the Discovery section of Photo London 2017, in addition to being collection curator of The Incite Project, a UK based collection of photojournalism and documentary photography. He is a trusted advisor to private collectors of photography internationally, sourcing works from artists, galleries and auction houses and navigating the art market on their behalf, both in buying and selling. With experience in the field of vintage photography he is a member of the Frieze Masters vetting committee and as the Director of Michael Hoppen Contemporary from 2010 to 2014 he is in a position to advise and support emerging and established photographic artists. Through his work at The Incite Project Tristan works with contemporary conflict and issue driven photographers, often requesting and assisting in the printing of their images for the first time. The relationship between photography as a transient image for media reproduction and as a physical work of art is of particular interest to him. He is drawn to photography by its accessibility as an art form and the immediacy of the response it can generate in the viewer. Within the field he is primarily interested in work with a political motivation, especially by practitioners who utilise technology to produce a distinct aesthetic and artists who blur the line of fact and fiction as a response to the limitations of conventional documentary photography.